

# Business Intelligence

*For the wine and spirits industry*

How Dimensional Insight's Diver solution can help your business thrive in a competitive marketplace

*"I swear by DI-Diver. It's the best thing I've seen, not only because it slices and dices information, because I've seen that before, but it does it quickly, and allows users to do it in any format they want. We have received a total return on investment in the three years we have been involved. DI-Diver has made a major difference in driving our sales forward."*

Michael Tye, President  
United Liquors

*"Executives and people who manage relationships with our market and supply chain use DI-Diver every day. Our accounting, IT, and purchasing departments also use DI-Diver. It gives us the ability to fine tune and target our sales strategy."*

Geoffrey Newman, IT Manager  
Standard Beverages



**StoragePartners**  
Business Backup, Recovery & Storage Consultants

### What is the Diver Solution?

Dimensional Insight's reporting and data analysis solution empowers users to make higher quality and more timely decisions by providing the right information to the right people at the right time.

From a single point of entry, users access, analyse, and create reports from information that is customized to their individual needs. This powerful web-based approach ensures that all users are working from the same information and collaborating together seamlessly.

Suppliers and distributors worldwide use DI's technology to target opportunities, track performance, and increase profits. Navigating through data with DI-Diver is simple for non-technical users, enabling decision makers across all functional areas of a business to access data quickly and intuitively.

### How will it help my wine and spirits business?

The Diver Solution provides scalable architecture, secure report distribution, and quick implementation. It has proven to be useful for wholesalers and distributors who need specific information about their large database of products, such as sales figures, distribution, stock and trends.

Other businesses in the industry that have benefited from the Diver solution are:

- Banfi Vintners
- Pernod Ricard
- Southern Wine & Spirits
- Plum Creek
- Fedway Associates
- Standard Beverage
- David Sherman

### What is the next step?

In order to truly understand how the Diver product can help your business, Storage Partners can provide you with a free no obligation trial for 30 days. This will give you the chance to assess the product before purchase. So you have nothing to lose!

Contact our Sales Department on 024 7658 7300 to start your free trial, or to learn more about this exciting and innovative product.

Or email [sales@storagepartners.co.uk](mailto:sales@storagepartners.co.uk)

